



FEAST OF ST ARNOLD VI

"Colorado's Family Friendly Beer Festival"

Beverage Partner Event Info.

Please join as a beverage partner at the 6th annual Feast of Saint Arnold.

Selected among the Best of Colorado Springs Beer Events by the Colorado Springs Independent Newspaper we are always committed to showcasing the best of Colorado's craft beverages. We will continue the tours of the historic venue, and the acclaimed and popular Kid's Zone. When you add in great music and great food, it all equals a good time for a good cause. In 2017 we hosted approximately 1,500 persons including paid guests and volunteers. Thanks to your help, we gave over \$22,000 to charity, over a 30% increase compared to 2016!

Proceeds to Charity: The main beneficiary is **Westside CARES**, whose mission is to provide care and compassion to neighbors in need. These neighbors, the most vulnerable in our communities, most who live on the edge financially, receive emergency assistance food, clothing, shelter, transportation, and medical assistance from Westside CARES. As the only emergency human service agency West of I-25, they are an essential asset in our community. The missions of Chapel of our Saviour will also benefit.



Based on our targeted marketing plan, we believe this is an opportunity for an upscale and discerning demographic to discover and appreciate the quality products produced by Colorado's craft beer, wine and distilled spirits industry.

Beverage Partners will provide:

- Their own 10 X 10 tent, tent weights, banners and signage
- A least two beverages to showcase and pour plus some specialties for the VIP Zone.
- Please come prepared to provide samples for 1,500 people.
- Knowledgeable staff to pour and talk about their products.
- You may bring your branded merchandise to sell. You will be responsible for any sales tax.

St. Arnold will provide:

- 10'x10' Booth Space
- 6 Foot Table
- Ice
- Staff Passes per booth
- Logo and link on Event website
- Tasting Glasses
- Reserved Parking

Details:

- Saturday June 9, 2018
- Gates open 11:00 AM
- Alcohol Service: Noon to 4:30 PM
- Event ends at 5:00 PM
- Setup 8:00 AM
- Gates close for setup at 10AM
- Parking available on site
- Be ready by 11:00 AM
- RAIN or SHINE

SPECTACULAR SETTING

On the historic grounds of Chapel of our Saviour Episcopal Church in Colorado Springs. This beautiful former estate was built in the 1920's and is located in the shadow of the Broadmoor hotel. With Cheyenne Mountain as a backdrop, the elegant, private grounds encompass two city blocks surrounded by brick walls and iron gates.

FEAST OF SAINT ARNOLD

PATRON SAINT OF BEER

Presented by: *Chapel of our Saviour Episcopal Church*

Event Date & Hours

Saturday, June 9, 2018
Gates open 11:00 AM Alcohol
Service: VIP 11 AM, Public
tasting: Noon to 4:30 PM
Music ends at 5:00 PM



Fax, email or mail signed Registration and Certificate to:

Feast of Saint Arnold
455 E Cheyenne Mt. Blvd, Suite C155
Colorado Springs, CO 80906

Email: Brian@woofmediallc.com

FAX: 719-577-9793

Questions: Brian Bennett 719-231-4803

Event Partner Application & Registration

*Please complete forms and return no later than May 9, 2018

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Name of Company: _____

Are you a: Brewer____, Vintner____, Distiller____

Main Contact : _____

Business Address: _____

City, State and Zip: _____

Work Phone: _____ Contact's Cell: _____ Email: _____

Beverages to be sampled (if known) _____

Beverage Partners Requirements:

- Be prepared to provide samples for an anticipated attendance of 1500 people
- Provide your own 10 x 10 tent, banner and signage
- Staff booth with knowledgeable pourers to talk about your product (max 3, and over 21)
- Partners will be responsible for sales tax collected on all merchandise they sell
- Provide a Certificate of Liability Insurance to Chapel of Our Saviour
- Provide businesses logo for the limited use in the promotion of this event

Booth Space: The 10 X 10 space will include; one 6' table, ice, 3 free passes for staff, water provided on event site, dump bucket and bus tub. Tasting Glasses will be provided.

Booth Set-up:

Set-up time is between 8-10 AM on June 9th. Gates will close at 10:00 AM. Set-up to be completed by 11:00 AM.

(E) Signature of Authorized Agent: _____ Date: _____