



5th Annual Feast of Saint Arnold - June 10, 2017

“Colorado’s Family Friendly Beer Festival”

Event Sponsorship

Music and Staging \$3,000 + Benefits – *This sponsorship includes underwriting the “best of” musical groups playing continuously throughout the event along with costs associated with staging and sound. Benefits include:*

- Large Banner with corporate name and logo identifying you as the Music Sponsor (Must commit no later than 5/19/2017) +
- Display area or booth to showcase your products or services +
- Listing on Corporate sponsor board at event +
- Listing on Marketing Poster to be placed at merchant locations (Must commit no later than 4/14/2017) +
- Recognition on Website +
- Recognition on social media +
- \$3,000 in combined general admission and VIP ticket value (max VIP tickets = 12)

Total Value - \$3,000 (not including corporate marketing benefits)

VIP Experience \$2,500+ Benefits – *This sponsorship includes underwriting the food and hospitality for two (2) premium seatings in the main house for a maximum of 75 patrons at each seating. Benefits include:*

- Large Banner with corporate name and logo at event location (Must commit no later than 5/19/2017) +
- Listing on Corporate sponsor board at event +
- Listing on Marketing Poster (Must commit no later than 4/14/2017) +
- Recognition on Website +
- Recognition on social media +
- \$2,500 in combined general admission and VIP ticket value (max VIP tickets = 10)

Total Value - \$2,500 (not including corporate marketing benefits)

Tasting Glasses \$1,400 + Benefits – *This sponsorship includes underwriting the costs for ~ 1,200 souvenir plastic tasting glasses for general admission guests and 150 special tasting glasses for VIP guests. Benefits include:*

- Corporate name on 150 glasses to be handed out as souvenir
- Listing on Corporate sponsor board at event +
- Listing on Marketing Poster (Must commit no later than 4/14/2017) +
- Recognition on Website +
- Recognition on social media +
- \$1,400 in combined general admission and VIP ticket value (max VIP tickets = 6)

Total Value - \$1,400 (not including corporate marketing benefits)

Family Fun Zone \$1,000 + Benefits – *This sponsorship includes underwriting the costs for the programs for kids and adults in a special area which include magic acts, gymnastics, obstacle course, stilt man, face painting and balloon artist, Cheyenne Mountain Zoo Mobile. Benefits include:*

- Large Banner with corporate name and logo at event location (Must commit no later than 5/19/2017) +
- Listing on Corporate sponsor board at event +
- Listing on Marketing Poster (Must commit no later than 4/14/2017) +
- Recognition on Website +
- Recognition on social media +
- \$1,000 in combined general admission and VIP ticket value (max VIP tickets = 4)

Total Value - \$1,000 (not including corporate marketing benefits)



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Blessed Relief Stations \$750 + Benefits – This sponsorship includes underwriting the costs for portable restrooms and trash boxes. This is a unique opportunity to “be there” for your potential customers when they are in need. Benefits include:

- Listing on Corporate sponsor board at event +
- Listing on Marketing Poster (Must commit no later than 4/14/2017) +
- Recognition on Website +
- Recognition on social media +
- \$750 in combined general admission and VIP ticket value (max VIP tickets = 3)

Total Value - \$750 (not including corporate marketing benefits)

Wine Zone \$500 + Benefits – This event features Colorado wines and the sponsor will be prominently recognized with a banner in the wine tasting area.. Benefits include:

- Large Banner with corporate name and logo at event location (Must commit no later than 5/19/2017) +
- Listing on Corporate sponsor board at event +
- Listing on Marketing Poster (Must commit no later than 4/14/2017) +
- Recognition on Website +
- Recognition on social media +
- \$500 in combined general admission and VIP ticket value (max VIP tickets = 2)

Total Value - \$500 (not including corporate marketing benefits)

Beer Street \$500 + Benefits – The brewer’s booths are in two rows, “streets” and a banner will be prominently hung marking this area. Benefits include:

- Large Banner with corporate name and logo at event location (Must commit no later than 5/19/2017) +
- Listing on Corporate sponsor board at event +
- Listing on Marketing Poster (Must commit no later than 4/14/2017) +
- Recognition on Website +
- Recognition on social media +
- \$500 in combined general admission and VIP ticket value (max VIP tickets = 2)

Total Value - \$500 (not including corporate marketing benefits)

Ale Alley \$500 + Benefits – The brewer’s booths are in two rows, “streets” and a banner will be prominently hung marking this area. Benefits include:

- Large Banner with corporate name and logo at event location (Must commit no later than 5/19/2017) +
- Listing on Corporate sponsor board at event +
- Listing on Marketing Poster (Must commit no later than 4/14/2017) +
- Recognition on Website +
- Recognition on social media +
- \$500 in combined general admission and VIP ticket value (max VIP tickets = 2)

Total Value - \$500 (not including corporate marketing benefits)



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Lager Lane \$500 + Benefits – *The brewer’s booths are in two rows, “streets” and a banner will be prominently hung marketing the area. Benefits include:*

- Large Banner with corporate name and logo at event location (Must commit no later than 5/19/2017) +
- Listing on Corporate sponsor board at event +
- Listing on Marketing Poster (Must commit no later than 4/14/2017) +
- Recognition on Website +
- Recognition on social media +
- \$500 in combined general admission and VIP ticket value (max VIP tickets = 2)

Total Value - \$500 (not including corporate marketing benefits)

Volunteers \$750 + Benefits – *This sponsorship includes underwriting the costs for up to 80 volunteer t-shirts, and training Benefits include:*

- Corporate name on t-shirts (Must commit no later than 4/21/2017) +
- Listing on Corporate sponsor board at event +
- Listing on Marketing Poster (Must commit no later than 4/14/2017) +
- Recognition on Website +
- Recognition on social media +
- \$750 in combined general admission and VIP ticket value (max VIP tickets = 3)
- **Total Value - \$750 (not including corporate marketing benefits)**

Have a Cold One On Us \$500 + Benefits – *This sponsorship underwrites the purchase and delivery of ice to keep the beer and other beverages cold. A banner will be prominently hung. Benefits include:*

- Large Banner with corporate name and logo at event location (Must commit no later than 5/19/2017) +
- Listing on Corporate sponsor board at event +
- Listing on Marketing Poster (Must commit no later than 4/14/2017) +
- Recognition on Website +
- Recognition on social media +
- \$500 in combined general admission and VIP ticket value (max VIP tickets = 2)

Total Value - \$500 (not including corporate marketing benefits)

Shady Lane \$500 + Benefits – *This sponsorship underwrites a large tent providing sitting room and shelter for the attendees and a banner will be prominently hung marking this area. Benefits include:*

- Large Banner with corporate name and logo at event location (Must commit no later than 5/19/2017) +
- Listing on Corporate sponsor board at event +
- Listing on Marketing Poster (Must commit no later than 4/14/2017) +
- Recognition on Website +
- Recognition on social media +
- \$500 in combined general admission and VIP ticket value (max VIP tickets = 2)

Total Value - \$500 (not including corporate marketing benefits)



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Event Sponsorship

Event Sponsorship Selection: _____

Form of Payment: _____ Check _____ Cash _____ Credit Card

Credit Card Info: _____ Amex _____ VISA _____ MasterCard _____ Discover

Card# _____ EXP _____

Cardholder Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Make Check payable to: Feast of Saint Arnold

Mailing Instructions:

Feast of Saint Arnold
445 E. Cheyenne Mountain Blvd., Suite C155
Colorado Springs, CO 80906

ALL SPONSORSHIPS ARE NON-REFUNDABLE RAIN OR SHINE!

Company Information:

Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Website: _____

Contact Name: _____

Title: _____

Email: _____

Questions? Contact:

Brian Bennett
brian@woofmediallc.com
719-231-4803
or

Tom Knops
tknops@comcast.net
720-733-1145



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Event Sponsor Ticket Request Worksheet

_____ General Admission Tickets @ \$25 = \$ _____

_____ VIP Upgrade Request Tickets @ \$75 = \$ _____
(VIP Tickets limited to max allowed at
Selected event sponsorship)

Total \$ _____
(Should equal value of event sponsorship selected)

Important Information

Ticket Mix:

1. The default ticket package is your sponsorship value divided by \$25 for your General Admission ticket package.
2. VIP upgrade requests are subject to the limits at each level, unless overall availability provides for more. There will be only 150 total VIP
3. Upgrade requests will be converted to the equivalent value of General Admission tickets.
4. Example: If upgrade requests exceed the total sponsorship amount, you may pay the difference. i.e. 16 General Admission @\$25 = \$400 plus 2 VIP Tickets @\$75=\$150. Total \$550. For a \$500 Sponsor, \$50 is due.

ALL SPONSORSHIPS ARE NON-REFUNDABLE RAIN OR SHINE!!

Logos: Email corporate logos in .AI or EPS Vector format to: briab@woofmediallc.com

Questions? Contact:

Brian Bennett
719-231-4803
brian@woofmediallc.com

or Tom Knops
720-733-1145
tknops@comcast.net